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Going for "Green" at the 2010 Olympics: CertainTeed Fiber Cement Siding and ProRoc® Gypsum Products Featured in Net Zero Demonstration Home

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CertainTeed recently teamed up with RDC Fine Homes of Whistler, British Columbia, to build the Whistler Vision Net Zero House. Showcasing the concept of being self-sufficient for all energy needs, the home was constructed along the 2010 Winter Olympics route to the Whistler Blackcomb Mountain venue. The home is a perfect fit for the spirit of the Olympics with medal aspirations of its own, as it hopes to achieve LEED® Platinum — the highest attainable certification.

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The first of its kind in British Columbia, the Whistler Vision Net Zero House is taking the lead in renewable energy, consuming no more energy than it is able to produce. The home will operate independently from the power grid and will harvest solar energy on-site. CertainTeed WeatherBoards(TM) Fiber Cement Siding also has an important role in the home's sustainability strategy. Manufactured with a patented formula that includes 50 percent recycled content, it is an environmentally friendly product ideal for any green building project.

"The sustainable attributes of WeatherBoards make it an excellent fit for this high-profile building project. It consistently outperforms wood, with long-lasting durability and low maintenance. It is noncombustible, impervious to wood boring insects and won't rot," says Allison Barlaz, director of marketing for CertainTeed Corporation. "WeatherBoards also accurately emulate the classic look of wood siding, with the most authentic-looking grains and textures on the market."

The 2,200 square-foot home features a variety of WeatherBoards profiles including cedar lap siding, Random Square Straight Edge shingles, soffit, fascia, smooth panel, window and door trim prefinished with the CertainTeed ColorMax® Finishing System in the shades of Newport Taupe, Nantucket Gray and Linen. The siding complements the wooded, alpine environment of the Whistler home, contributing to its overall aesthetic appeal.

"We chose WeatherBoards for a range of reasons," said Richard Haywood, the project manager with RDC Fine Homes. "For example, it is easy to install, the look is exactly what we needed and it has amazing durability in the cold climate of Whistler. Another reason we chose the product is the variety of profiles and colors, which fit perfectly with our architectural design."

