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Bona and Lowe's Team Up to Educate on Hardwood Floor Care



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AURORA, Colo., March 9, 2010 /PRNewswire via COMTEX/ ----Just in time for spring cleaning, Bona US, the world leader in professional hardwood floor finishing systems, announced a multi-city tour to demystify hardwood floor cleaning. Bona and Lowe's will teach effective, easy and safe hardwood floor care in over 300 Lowe's stores. The in-store demonstrations will feature the Bona Hardwood Floor Mop and a \$4 off coupon, redeemable on-line or in stores.

The Lowe's demonstrations will be hosted by Bona and Lowe's on March 13th from 10:00 a.m.-2:00 p.m. in major metropolitan cities including:

- Atlanta, Ga.
- Boston, Mass.
- Charlotte, N.C.
- Chicago, Ill.
- Minneapolis, Minn.
- St. Louis, Mo.
- Indianapolis, Ind.
- Dallas, Texas
- New Orleans, La.
- New York, N.Y.
- Phoenix, Ariz.
- Philadelphia, Pa.
- Seattle, Wash.
- Nashville, Tenn.

"We repeatedly see that consumers are fearful about cleaning their hardwood floors. Our goal is to [educate](#) homeowners on the safe, easy and effective way to care for hardwood floors," said Chad Nordhagen, Director of Marketing at Bona US. "Our partnership with Lowe's will demonstrate the ease and effectiveness of our Bona Hardwood Floor Mop as part of our hardwood floor care solutions."

The Bona Hardwood Floor Mop with Refillable Cartridge combines its professional, non-toxic, no residue cleaner, and microfiber technology in a premium, durable all-in-one tool proven to be the most effective way to clean and maintain hardwood floors. GREENGUARD-certified for indoor air quality and their [Children](#) and Schools program, the Bona Hardwood Floor Mop shines floors quickly, easily and safely.

The Bona Hardwood Floor Mop and other Bona products are available at Lowe's, Ace Hardware, Bed Bath & Beyond, Kroger, Kohl's, www.mybonahome.com and other participating retailers nationwide.

ABOUT LOWE'S

With fiscal year 2009 sales of \$47.2 billion, Lowe's Companies, Inc. is a FORTUNE(R) 50 company that serves approximately 15 million customers a week at more than 1,700 home improvement stores in the United States, Canada and Mexico. Founded in 1946 and based in Mooresville, N.C., Lowe's is the second-largest home improvement retailer in the world. For more information, visit www.lowes.com.

ABOUT BONA US

Bona US, the North American subsidiary of Bona AB, Malmo, Sweden, manufactures and distributes complete systems for hardwood floor finishing, including dust containment sanding equipment, abrasives, fillers, stains, sealers, finishes and floor care cleaning products. The Bona System meets or exceeds all state and federal clean air quality standards, and reflects Bona's 90-year commitment to personal health, indoor air quality and the environment. For more information, please contact us at (800) 872-5515 or www.mybonahome.com.

SOURCE Bona US

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